

**Student Introduction:**

Hello! I am Pooja, a cheerful student who creates designs that are not only visually appealing but also strategic and result driven. I am passionate about research for effective design solutions.

College/Institute Name:

Symbiosis Institute of Design

Course Name:

Communication Design

Degree:

Bachelor's of Design

Contact Details

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Phone no: 0987654321

Portfolio Link (Optional):

https://www.behance.net/poojaru_male2





Skill Project 1 (Final Outcome):

Trophy – Working Model

Project Description:

The trophy is designed for an astronomer, it comprises of a Solar system that rotates in accordance to actual horizontal plane rotation of the Solar system. The function is representational.

I've used various materials such as clay, metal, glass, paper.

The rotational motion is achieved using a customized base (Stand) where a screw is fitted to a knob with a nut providing the circular motion.

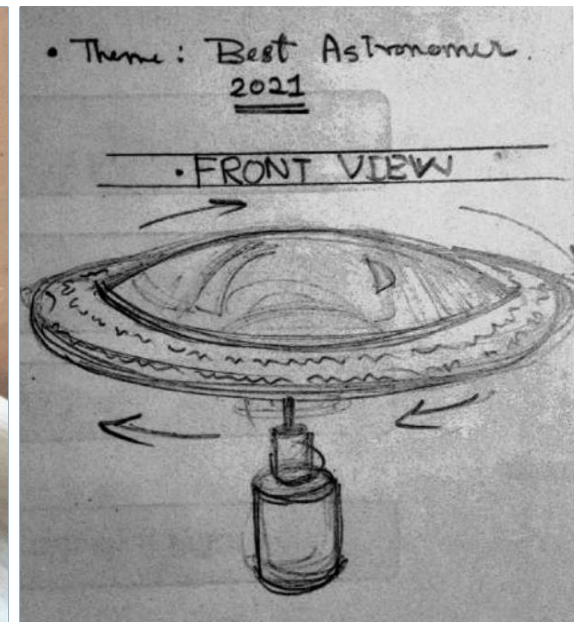
Module Name:

Craft & Design

Project Guide's Name:

Prof. Keyur Sahasrabudhe

Project Guide's Contact: 0987654321

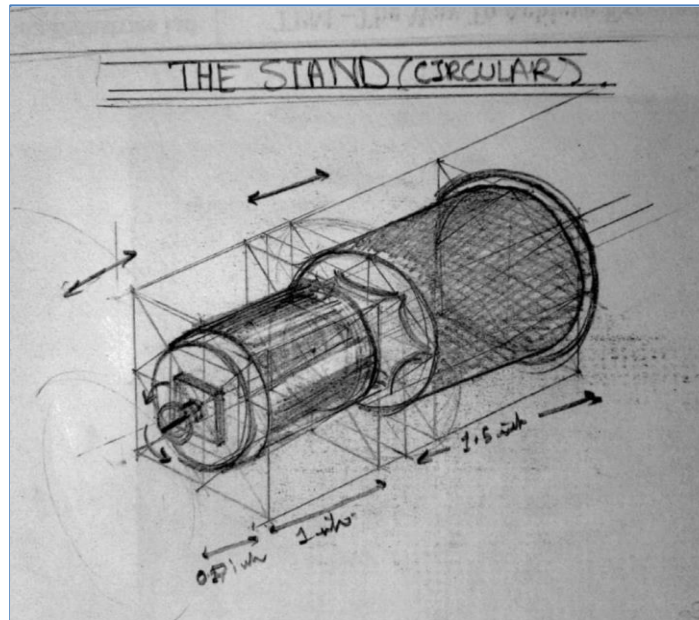
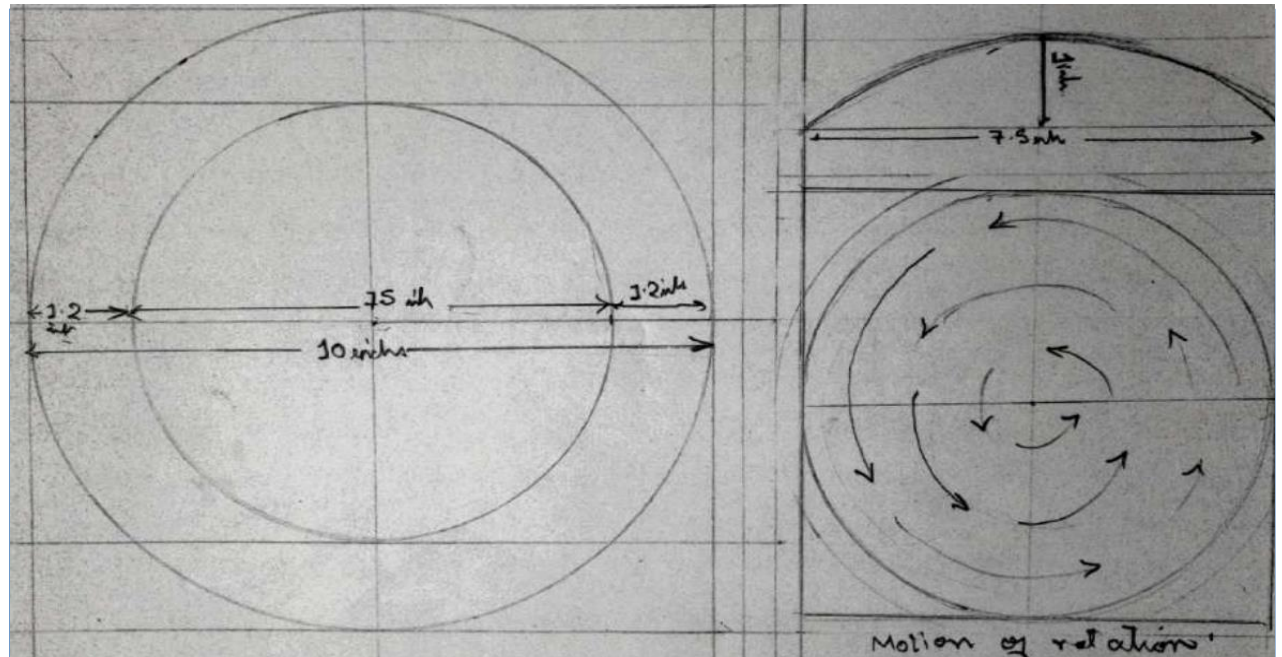




Skill Project 1 (Process/Other Images):

Please feel free to include images depicting the process utilized in Skill Project 1

Full Process/Documentation
Video Link (Optional) :





Skill Project 2 (Final Outcome):

Paper mâché Japanese Mask

Project Description:

Mask name: Okame

Place of origin: Japan.

Gender: female. (woman with long oval shaped head and smiling eyes)

Use: for dance performance. (to perform amusing silly dance steps)

Significance: positive figure and brings good luck.

Creating real face sized mask and understanding its proportions in accordance to face anatomy.

Dimensions: 8.5"x6"

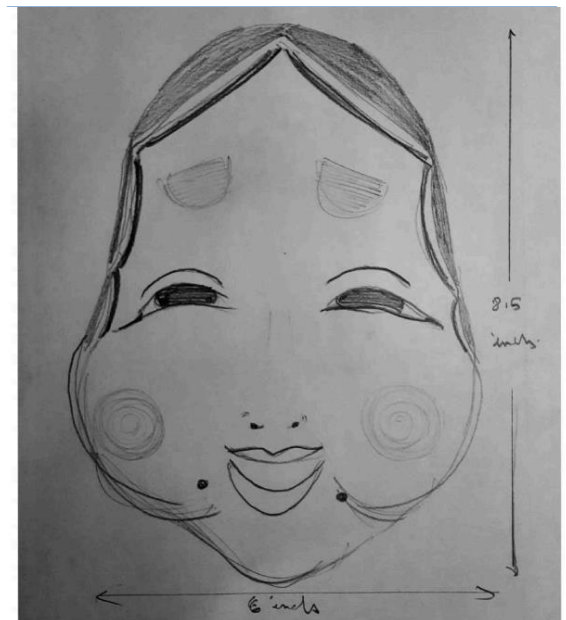
Module Name:

Craft & Design

Project Guide Name:

Prof. Keyur Sahasrabudhe

Project Guide Contact: 0987654321





Skill Project 2 (Process/Other Images)

Please feel free to include images depicting the process utilized in Skill Project 2

Full Process/Documentation
Video Link (Optional) :





Design Project 1 (Final Outcome):

Indian traditional craft – Branding & packaging, Booklet, website.

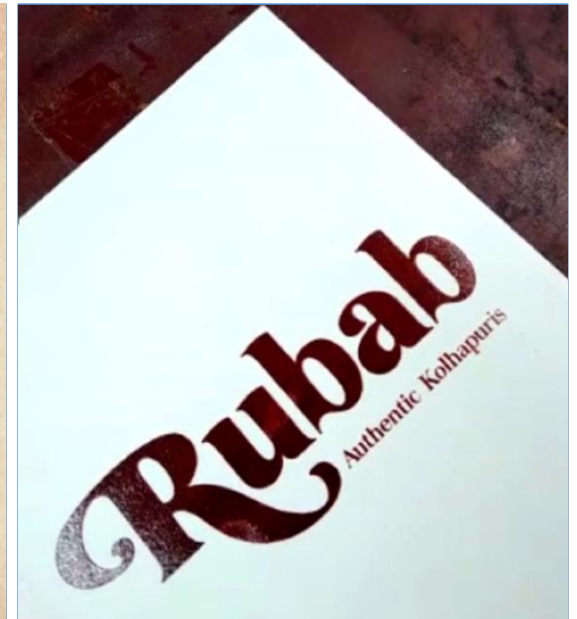
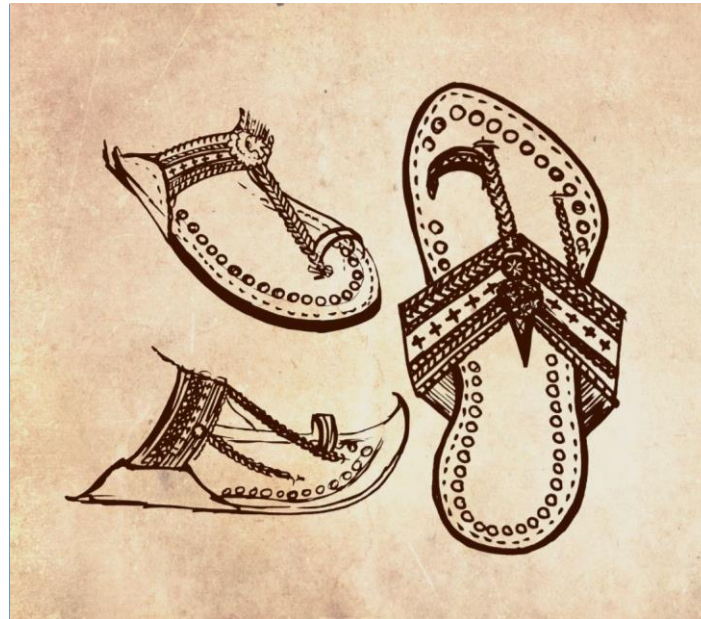
Project Description:

When I visited Kolhapur I was shocked to see that the pride of Maharashtra was being sold in a polyethene bag.

Aim: To give a better platform to Indian crafts and to Increase their demand through branding.

Objectives –

- To conduct market research, to understand the current demand for Indian local crafts.
- Developing a branding strategy that highlights the unique value of these products.
- Creating a marketing campaign that reaches the target audience.
- To provide entire branding including the packaging



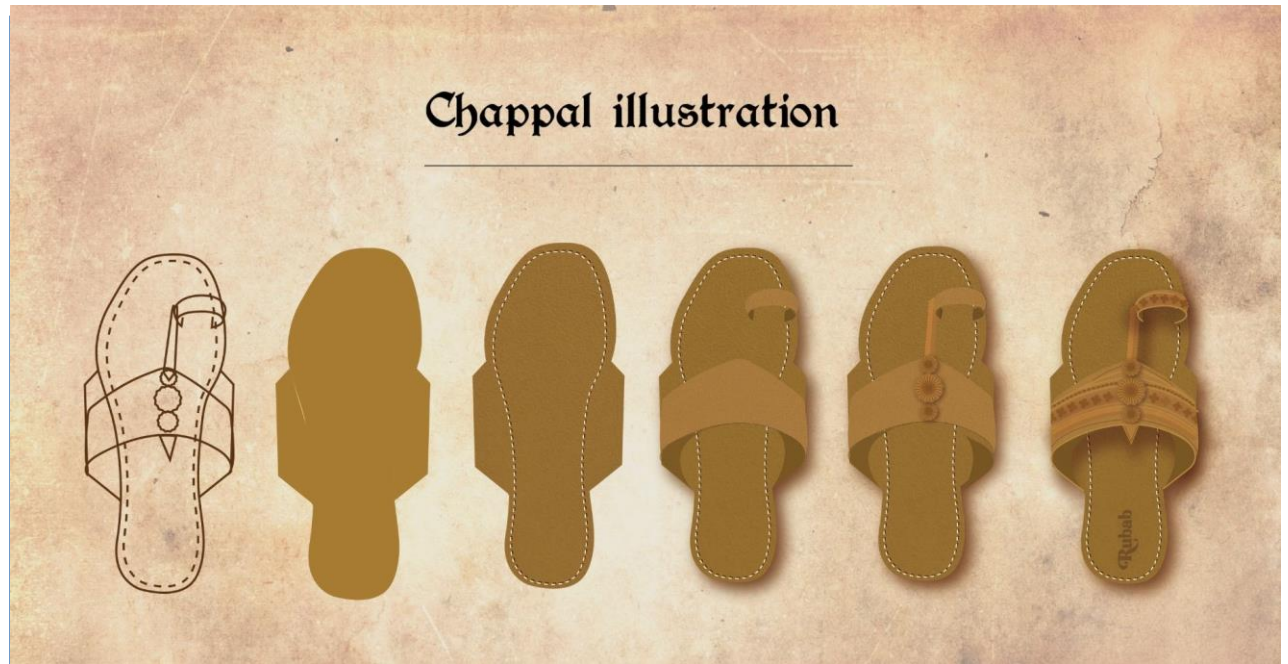


Design Project 1 (Process):

Please feel free to include images depicting the process utilized in Design Project 1

Full Process/Documentation Video Link (Optional) :

<https://www.behance.net/gallery/165528035/Graphic-Design-Project>





Design Project 1 (Process/Other Images):

Please feel free to include images depicting the process utilized in Design Project 1 (Optional)





Design Project 2 (Final Outcome)

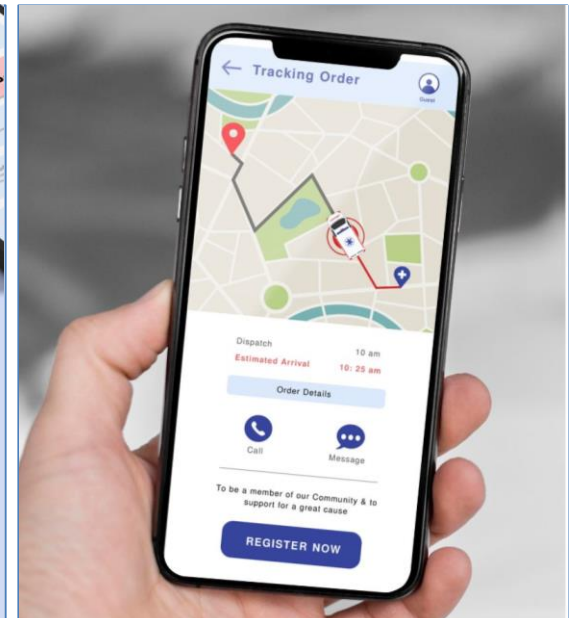
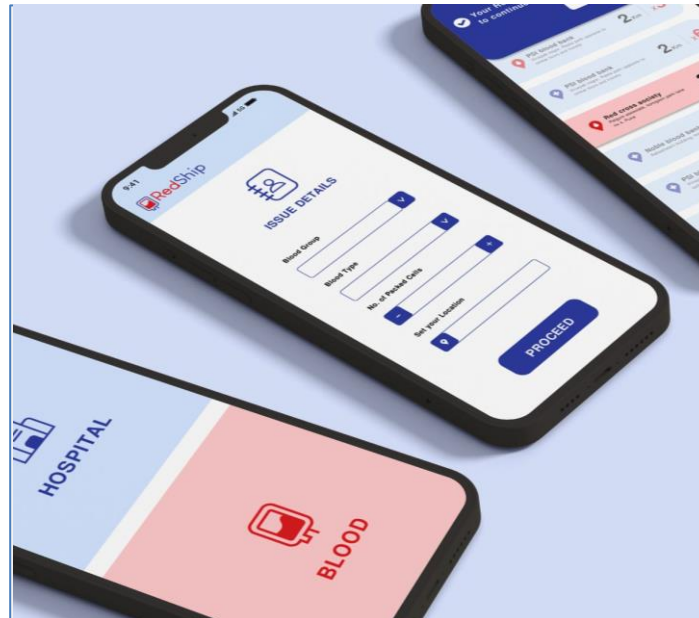
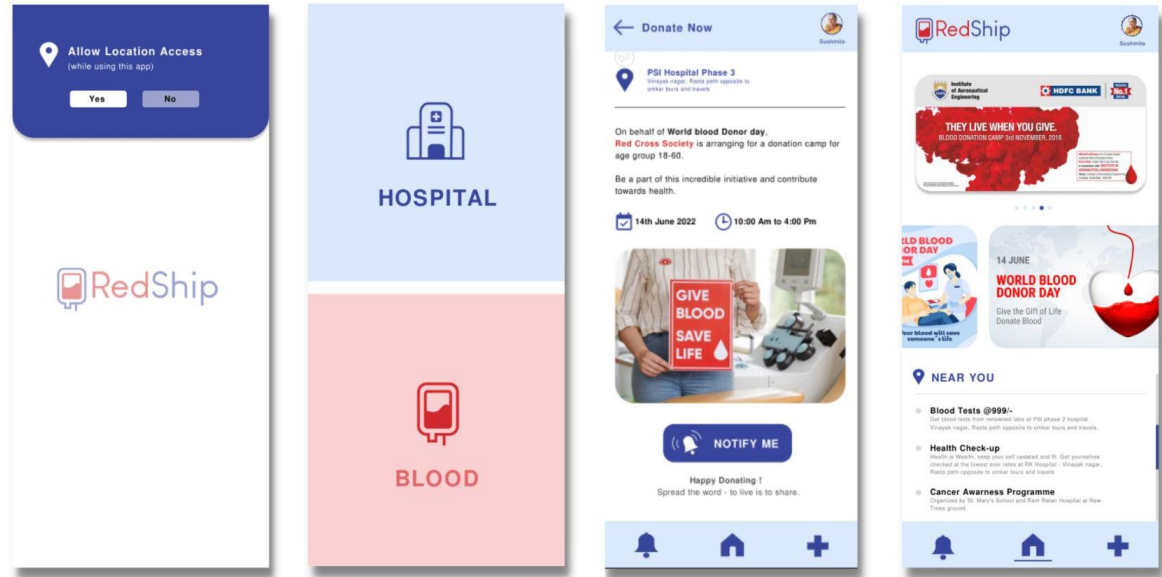
RedShip – Mobile application

Project Description:

Covid-19 pandemic exposed blood shortage across many Indian states.

Aim : To ease the process of blood collection and to save time in emergency situations - for general public and regular patients; by creating an efficient system service.

Ideal Situation : Ideally whenever a person meets with an emergency and needs blood or in case of an illness or requires on regular basis; acquires it efficiently



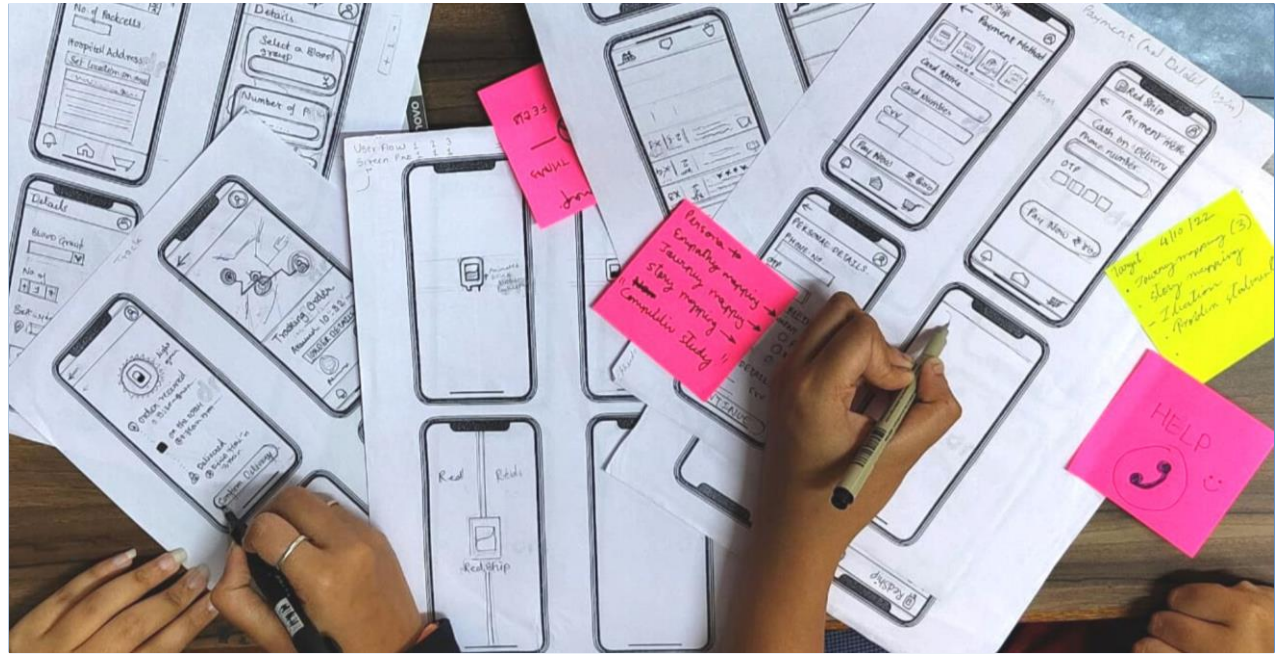


Design Project 2 (Process):

Please feel free to include images depicting the process utilized in Design Project 2

Full Process/Documentation Video Link (Optional) :

<https://www.behance.net/gallery/165625945/UXUI-Project>





Design Project 2 (Process/Other Images):

Please feel free to include images depicting the process utilized in Design Project 2 (Optional)

